

PROVIDING AN EXTRAORDINARY
REAL ESTATE EXPERIENCE

The —————
BIZZARRO
————— *Agency* —————

LISTING YOUR HOME FOR SALE

WELCOME TO THE BIZZARRO AGENCY



I realize you have a choice when hiring a real estate broker to help you sell your home. I truly appreciate the opportunity to present my proven approach to you and the results I have achieved for my clients.

The Bizzarro Agency has created a unique brand identity and a powerful marketing platform to dominate the sales market. We are market innovators with unparalleled marketing and superior Internet technology.

Our goal is simple: to provide our clients a superior full-service real estate agency focused not merely on selling your home, but consulting, guiding and growing wealth together.

Partnering with The Bizzarro Agency will drastically increase your home's Internet exposure, agent showing response time and social media presence. We believe in "less clients, more attention" and provide a truly hands-on approach to our service, rather than layers of managers. As the neighborhood experts, we have a distinct advantage over the larger firms in our accountability, decisiveness and dedication to the community we serve.

Our approach to the market is different than our competitors as we leverage our analytics and platforms to aggressively pursue homebuyers. We do not sit back and wait for people to contact us. We are the Elite (Top 1%) Premier Agent on Zillow, Trulia and StreetEasy with the most 5 star reviews in Upper Manhattan. This influence allows us to drive substantial traffic to our listings, as well as continue to dominate market share. We are members of REBNY and HGAR (in process) and we have outstanding relationships with our broker community. Our aggressive pursuit of the client, in combination with our extensive broker community of over 27,000 real estate professionals, allows us to attack both sides of the field for our clients. As market experts and educators the objective is simple, to produce quality buyers for the highest sale price in the shortest amount of time.

I look forward to speaking with you in person and beginning our extraordinary experience together!

Warm Regards,

Matthew Bizzarro
Principal Broker/Owner
The Bizzarro Agency

WHO WE ARE

“The Bizzarro Agency is a boutique residential real estate company serving buyers, sellers and investors in Upper Manhattan, Central Brooklyn and The Bronx.”



MISSION

To provide an extraordinary, personalized real estate experience for our clients.

CORE VALUES

*CLIENTS FIRST

*PURSUE EXCELLENCE

*EXCEPTIONAL SERVICE

*INTEGRITY ALWAYS

*CLOSINGS ARE FUN!!



AS SEEN ON

NEW YORK POST

The
New York
Times

The NEW YORK Sun

ManhattanTimes

the village
VOICE

HGTV

 **StreetEasy**

THE REAL DEAL
NEW YORK REAL ESTATE NEWS

 **BRICK**
UNDERGROUND

n^{*}aked
apartments

 **Zillow®**


YAHOO!

 **trulia®**

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NEW YORK

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 **agorafy**

Aol.

 **hotpads™**

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MATTHEW

BIZZARRO



BROKER/OWNER & AWARD WINNING TEAM

(31+ YEARS COMBINED EXPERIENCE)

- **#1 ZILLOW RATED PRO AGENT- UPTOWN MANHATTAN**
- **#1 RATED SALES TEAM- UPTOWN MANHATTAN**
- **TOP SALES PRODUCING TEAM- UPTOWN MANHATTAN**
- **OVER \$150+ MILLION in total closed transactions**
- **TOP PRODUCING REAL ESTATE TEAM SPECIALIZING IN UPPER MANHATTAN, CENTRAL BROOKLYN AND THE BRONX**
- **FIRST TIME HOMEBUYER SPECIALIST**
- **CO-OP, CONDO AND BROWNSTONE EXPERTS**

As a graduate of the prestigious Charles F. Dolan School of Business at Fairfield University, Matthew Bizzarro takes great pride in his boutique firm, The Bizzarro Agency. Matthew opened The Bizzarro Agency with his extensive experience and knowledge of real estate and business ethics. Over the last 15 years, Matthew has transformed the real estate markets in Uptown Manhattan, Central Brooklyn and The Bronx with his cutting edge and honest approach. Matthew is widely regarded as one of the most knowledgeable and well-connected brokers. His thriving business is founded upon honesty, professionalism and market expertise. Matthew's rank as a top sales agent is a testament to his dedication and results-driven professional approach.

Matthew's expertise and specialization in these neighborhoods is second to none. He believes, "Clients will have the most success dealing with a real estate broker who specializes in the client's desired neighborhood. I've focused my last 15 years mastering the neighborhoods of Uptown Manhattan, Central Brooklyn and The Bronx."

CREDENTIALS

- Certified in Fair Housing Law of New York
- Certified in New York Law of Agency
- Certified in Landlord Tenant Law
- NY State Certified Property Manager
- REBNY and HGAR (in process) Real Estate Code of Ethics Certified
- First Time Homebuyer Forum Speaker
- Real Estate Coach and Advisor
- Bilingual and Multicultural

- ZILLOW ELITE AGENT (Top 1% Nationwide)
- STREETEASY AND TRULIA PREMIER AGENT PRO
- REBNY: Real Estate Board of New York
- NAR: National Association of REALTORS® (IP)
- MAR: Manhattan Association of REALTORS® (IP)
- HGAR: Hudson Gateway Association of REALTORS® (IP)
- NYSAR: New York State Association of REALTORS® (IP)

MEMBERSHIPS & AFFILIATIONS

MEET THE TEAM



MATTHEW BIZZARRO
BROKER/OWNER



THOMAS RAINEY
LIC RE SALESPERSON



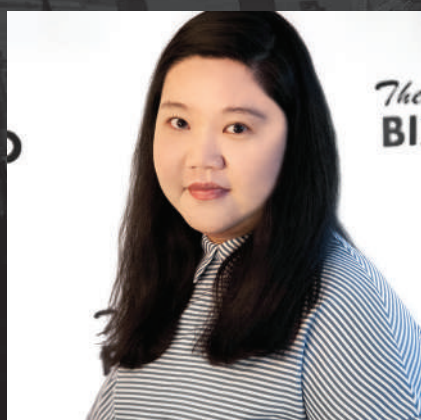
BRYON "TODD" FRIES
LIC RE SALESPERSON



ASHU SAHNI
LIC RE SALESPERSON



JOSHUA KARCHEM
LIC RE SALESPERSON



NAJEONG "SUNNY" MOON
LIC RE SALESPERSON



LESTER CARPENTER
LIC RE SALESPERSON



YODALIS MORAN
LIC RE SALESPERSON

OUR STATS



\$158+ MILLION SOLD

DAYS ON MARKET SPEED IS EVERYTHING

THE COMPETITION



US



OUR CLIENTS' HOMES
SELL **71% FASTER** THAN
THE COMPETITION



THE BIZZARRO AGENCY
31 DAYS VS. NYC AVG.
OF **102 DAYS**

*2017 Q1 stats from StreetEasy TCR Report



TESTIMONIALS

“ He is **knowledgeable, honest, patient and friendly**. He put me at ease immediately! His advice and tips were indispensable! Matthew runs The Bizzarro Agency with the same honesty and integrity that he lives by! **They truly are the Dream Team!** ”

-Steven Scully

“Matthew is nothing short of **SPECTACULAR!** He was personable, knowledgeable, patient and most of all comforting.”

-Alice Kim

“Matthew sold our home in **ONE DAY for ABOVE LISTING PRICE!** He made my family's dreams come true!”

- David Sykes

“From the moment we met, Matthew was like an old friend. He is a true professional who **WORKS TIRELESSLY FOR YOU!**”

-George Rivera

Nothing about him was pushy or annoying. He actually **MADE EVERYTHING EASY AND FUN!!**

-Val Sinanovic



The **BIZZARRO** *Agency*

OUR COMMITMENT

If you're not completely satisfied with our customer service or marketing efforts, you can cancel the listing and pay nothing, **hassle free.**